[Content Outline Assignment](https://lms.nait.ca/d2l/lms/dropbox/user/folder_submit_files.d2l?ou=25904&db=82227)

  
**Project Name: Content Outline Assignment**

Date: November 24, 2024  
  
Team Name: G6

Team Members: Glen Wong, Vanessa Leung, Ismail Mohamed,

Mohamed Elsayah, Heren Tran, Azzy Guiragossian

# Project Description

Our presentation will be a collection of all our research, which will help satisfy the needs of our audience as outlined in the Analysis. By tackling the problems each group is likely to want answered, we can make the audience feel like we know what we’re talking about, to give us more authority.

Through the power of informative but visually appealing content/media that is memorable and user friendly. We want to grasp the audience’s attention enough for future consideration and enable engagements such as direct contact through email or indirectly such as social media.

We plan to meet all expectations for the diverse types of audience members by providing all their needs and wants in formats that is concise and engaging with the following points:

# Key Points for Presentation (In order of presentation):

* Academic Support (Facility access, tutoring, etc.)
* Outline of skills to be learned
* Application Process
* Scholarships and other financial aid
* Streams of DMIT (Web design & CSD)
* Statistical employment after education
* Starting median salary with potential growth
* Potential career outcomes (EX: Web developer or App developer)
* Opportunity to make social connections (Ex: Clubs)
* Help from social services (NAITSA, mental wellbeing services, etc.)
* Reputation of academy (Why choose NAIT)

Presentation Planned Outline:

Creative Section In-Charge: Vanessa

1. Introduction to DMIT (Azzy)
   * Information linked to the pathways (Skills Requirement, Scholarships/Financial Aid, Application Process)
2. Career Pathways 1 (Heren/CSD)
3. Following Career Options (Glen/CSD)
   * Quality Assurance Analyst
   * System Analyst
   * Mobile App Developer
4. Career Pathways 2 (Ismail/Web Design)
5. Following Career Options (Vanessa/Web Design)
6. Conclusion (Mohamed)
   * NAIT Information (Services/Clubs)
   * Why choose NAIT